

"TWO BIG THUMBS UP
FOR THE POWERFUL EPIC!"
EBERT & ROEPEL AND THE MOVIES



ISBN 0-7832-7173-5



It's the high-stakes, high-risk world of the drug trade as seen through a well-blended mix of interrelated stories: a Mexican policeman (Benicio Del Toro) finds himself and his partner caught in an often deadly web of corruption; a pair of DEA agents (Don Cheadle and Luis Guzman) work undercover in a sordid and dangerous part of San Diego; a wealthy drug baron living in upscale, suburban America is arrested and learns how quickly his unknowing and pampered wife (Catherine Zeta-Jones) takes over his business; and the U.S. President's new drug czar (Michael Douglas) must deal with his increasingly drug-addicted teenage daughter.

"'TRAFFIC' IS A REAL CANNONBALL.
A HARDASS DRAMA
THAT COMES OUT BLAZING!"
PETER TRAVERS, ROLLING STONE

"AN ASTONISHING EXPERIENCE!"
JEFFREY LYONS, WNBC-TV

KEY FEATURES

Theatrical Trailers • TV Spots • Behind the Scenes • "Inside Traffic" • Photo Gallery

TECHNICAL FEATURES

Widescreen 16 x 9 • Dolby Digital English 5.1 • Dolby Digital English 2.0
French & Spanish Subtitled • English SDH • Dual Layered • Aspect Ratio 1.85:1



USA FILMS PRESENTS IN ASSOCIATION WITH INITIAL ENTERTAINMENT GROUP A BEDFORD FALLS/LAURA BICKFORD PRODUCTION DON CHEADLE BENICIO DEL TORO

MICHAEL DOUGLAS LUIS GUZMAN DENNIS QUAID CATHERINE ZETA-JONES "TRAFFIC" ©2000 DEBRA ZANE, LTD. A CLIFF MARTINEZ, JOHN LOUISE FRADLEY, STEPHEN MIRRIONE, PHILIP MESSINA, RICHARD GOLDSTEIN, MIKE NEWELL, CAMERON JONES, GRAHAM KING, ANDREAS KLEIN, EDWARD Zwick, MARSHALL HERKOVITZ, LAURA BICKFORD, STEPHEN GAGHAN, STEVEN SODERBERGH, UNIVERSAL CITY, CA 91608. ©2002 Universal Studios. All Rights Reserved. Unauthorized copying, reproduction, hiring, lending, public performance and broadcasting prohibited. "Academy Award®" is the registered trademark and service mark of the Academy of Motion Picture Arts and Sciences.



Possesses Drug Content, Strong Language, Violence And Some Sexuality

Special Features Not Rated

Running Time: 147 Minutes 10 Universal City Plaza, Universal City, CA 91608. ©2002 Universal Studios. All Rights Reserved. Unauthorized copying, reproduction, hiring, lending, public performance and broadcasting prohibited. "Academy Award®" is the registered trademark and service mark of the Academy of Motion Picture Arts and Sciences.



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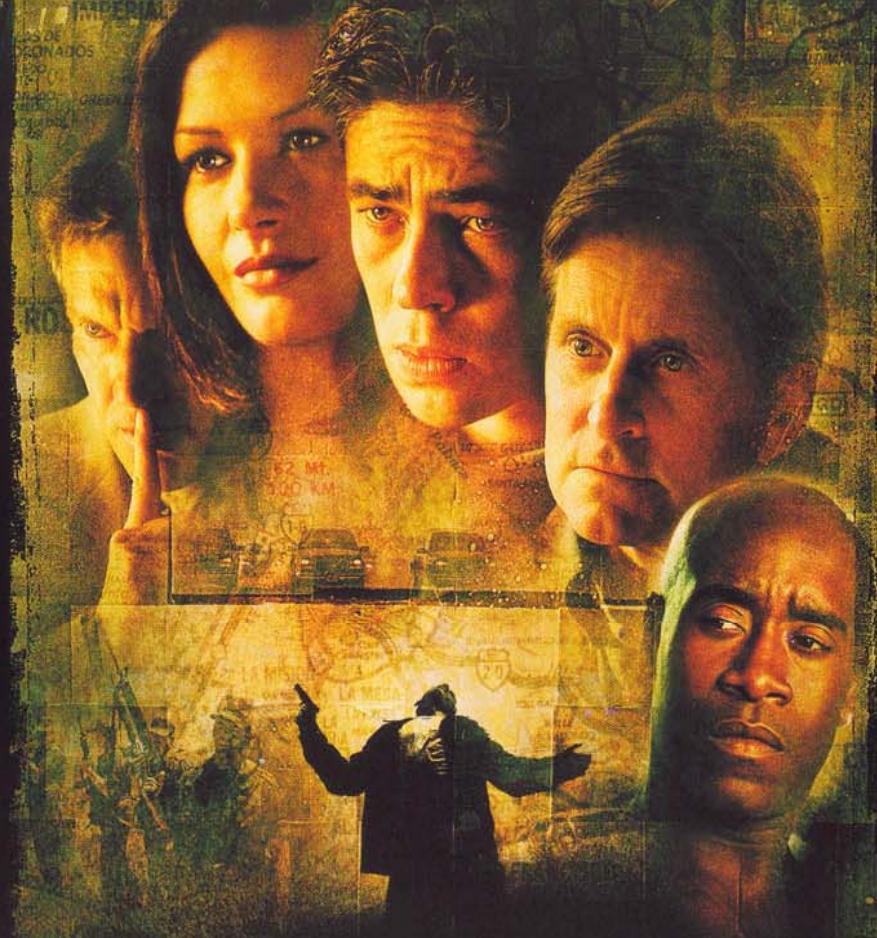
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THEATRICAL RELEASE



2229



Michael Don Benicio Dennis Catherine
DOUGLAS CHEADLE DEL TORO QUAID ZETA-JONES



TRAFFIC

4 WINNER
ACADEMY AWARDS

BEST DIRECTOR
Steven Soderbergh

BEST SUPPORTING ACTOR
Benicio Del Toro

BEST ADAPTED SCREENPLAY
Stephen Gaghan

BEST FILM EDITING
Stephen Mirrione

