

"VERY WELL-CRAFTED! PUNCHY AND NIMBLE."

-Seattle Weekly

"A CHRONICLE OF CUTTING-EDGE INNOVATION!"

-Austin Chronicle



SOMETHING VENTURED

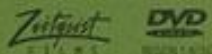
SPECIAL FEATURES

- HD transfer, enhanced for widescreen viewing
- Five deleted scenes, including additional interviews on Steve Jobs and Apple
- English subtitles for the deaf and hearing impaired (SDH)

2011 • 85 minutes • USA
Color • In English • 16:9 aspect ratio • Stereo

NOT RATED

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www.zeitgeistfilms.com

Directed by Emmy-Award-winning filmmakers Dan Geller and Dayna Goldfine (*Ballets Russes*), this entertaining and inspiring documentary nimbly maps the creation of an industry that went on to become the single greatest engine of innovation and economic growth in the 20th century. Told by the visionary risk-takers who dared to make it happen—venture capitalist pioneers Tom Perkins, Don Valentine, Arthur Rock, Dick Kramlich and others—the film also features the audacious entrepreneurs behind such groundbreaking companies as Intel, Apple, Cisco, Atari, Genentech, PowerPoint and Tandem.

MIRAMAX PRODUCTIONS PRESENTS A GELLER/GOLDFINE PRODUCTION
NARRATED BY PO BRONSON MUSIC BY LAURA KAGPMAN EDITED BY JEN BRADWELL GARY WEINBERG
EXECUTIVE PRODUCERS PAUL HOLLAND MOLLY DAVIS PRODUCERS DAYNA GOLDFINE DAN GELLER
CELESTE SCHAFFER SNYDER DIRECTED BY DAN GELLER AND DAYNA GOLDFINE

www.somethingventuredthemovie.com

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RISK, REWARD AND
THE ORIGINAL VENTURE CAPITALISTS

Z1141

RISK, REWARD AND THE ORIGINAL VENTURE CAPITALISTS



"Interlocking tales of ambition, wealth and occasional heartbreak will capture imaginations."

-The New York Times

A FILM BY DAN GELLER AND DAYNA GOLDFINE
EXECUTIVE PRODUCED BY PAUL HOLLAND AND MOLLY DAVIS

SOMETHING VENTURED

WRITING THE CHECK
IS THE EASY PART

ZEITGEIST FILMS

CHAPTERS

1. Venture Capital, Defined
2. Arthur Rock and the Traitorous Eight
3. Fairchild and the Lunch Table
4. Intel
5. Tandem Computers
6. Atari
7. Father Figures
8. Genentech
9. Jobs, Woz and Apple
10. PowerPoint
11. Cisco Systems
12. End Credits



SOMETHING VENTURED

FILM CREDITS

Directed by
Executive Producers
Produced by

Dayna Goldfine and Dan Geller
Paul Holland and Molly Davis
Dayna Goldfine, Dan Geller
and Celeste Schaefer Snyder
Jen Bradwell and Gary Weimberg
Laura Karpman
Po Bronson
Dan Geller
Richard Beggs

Edited by
Original Music By
Narrated by
Cinematography
Sound by

DVD CREDITS

Producer
Package Design
Associate Producer
Original Poster Design
Menu Design & Authoring
English Subtitles by

Shannon Attaway
Adrian Curry
Molly Nussbaum
Jason Blackheart
AM-DVD, Washington DC
Captions Inc., Los Angeles

ACKNOWLEDGMENTS

Packaging photos courtesy of (back cover, left to right): Dietz Associates, Mike Markkula and Getty Images; (cover reverse): Wayne Miller/Magnum.

DVD SPECIAL THANKS

A very special thanks to Dan Geller, Dayna Goldfine, Molly Davis and Paul Holland. Thanks also to: David Weissman/Video Arts, San Francisco; Tom McCarthy and Anselm Dastner/AM-DVD; Doug Cotton and Sebastian Janssen/Captions Inc.; Ian Stimler



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WHO'S WHO IN SOMETHING VENTURED

THE ENTREPRENEURS



Gordon Moore
Founder of Intel; one of Fairchild Semiconductor's "Traitorous Eight"



Jimmy Treybig
Founder of Tandem Computers



Nolan Bushnell
Founder of Atari



Dr. Herbert Boyer
Co-founder of Genentech



Mike Markkula
Early CEO of Apple



Robert Campbell
Founder of PowerPoint



Sandy Lerner
Co-founder of Cisco Systems



John Morgridge
Early CEO of Cisco Systems

THE VENTURE CAPITALISTS



Arthur Rock
Early investor in Fairchild Semiconductor, Intel, Apple and Teledyne



Tom Perkins
Founder of Kleiner Perkins Caufield & Byers; early investor in Genentech and Tandem



Don Valentine
Founder of Sequoia Capital; early investor in Apple, Cisco, Oracle, Electronic Arts and LSI Logic



Dick Kramlich
Founder of New Enterprise Associates; investor in PowerPoint, Juniper Networks, Macromedia and Dallas Semiconductor



Reid Dennis
Founder of Institutional Venture Partners



Bill Draper
Founder of Sutter Hill Ventures; Founder of Draper Richards



Pitch Johnson
Co-founder of Draper and Johnson Investment; Founder of Asset Management Company



Bill Bowes
Founder of US Venture Partners



Bill Edwards
Founder of Bryan and Edwards



Jim Gaither
One of the early developers of the venture financing structure still in use today